



# Yabby Lake Wine Club Program





Yabby Lake Vineyard  
Mornington Peninsula

# Yabby Lake Case Club

The Yabby Lake Case Club rewards members with 15% off all wine purchases (over and above the 24 bottle minimum). It provides exclusive access to rare museum wines, limited release wines and priority access to upcoming releases.

- Personal service from our Wine Club team, where contact can be made directly with us 7 days per week.
- Free delivery Australia-wide.
- Your choice from a range of curated packs each season, made up of wines from all three of our labels: Red Claw, Yabby Lake Vineyard and Heathcote Estate.
- 15% discount applies to curated packs and any further purchases of current release wines throughout the year.
- If you prefer something other than our curated packs, the choice is yours from our entire range maintaining your 15% discount and free delivery.
- Enjoy a range of other member benefits at the property including VIP tastings by appointment, member events and priority reservations.
- Four deliveries per year (December, March, June, September).
- 1 x case of six wines per delivery (24 bottles annually).

## How it works:

Members will be asked to select their preferences for the next seasonal pack upon joining the club. Thereafter you will be emailed two weeks prior to each seasonal delivery to make your selection and reconfirm your order.

## Costs:

Membership is annual (minimum of 4 seasonal deliveries). The 'minimum commitment' is volume based rather than value. Please note: no cancellation within 12 months of subscribing, however the membership can be placed on pause via written request.

Depending on your selections, cost per seasonal delivery can range from \$150 to \$278 for six pack\*.

Total cost for one year subscription (four deliveries), once again dependant on your selections will range from \$677 to \$1048\*.

### *A taste of featured packs coming up during the year:*

- Rare magnums
- Cuvée Nina, new release sparkling Rosé
- Special price Red Claw wines

*\*Some limits may apply, dependant on the vintage.*

September 2021 Seasonal Pack options  
- choose ONE of the following:

### Pack 1

#### Mixed Pinot Noir

- 1 x 2016 Yabby Lake Pinot Noir
- 1 x 2019 Yabby Lake Pinot Noir
- 2 x 2016 Red Claw Pinot Noir
- 2 x 2019 Red Claw Pinot Noir

Valued at: \$264

**Club Price: \$224.40**



### Pack 2

#### Red Claw Shiraz

- 6 x 2017 Red Claw Shiraz

Valued at: \$168

**Club Price: \$120.00**



### Pack 3

#### Mixed Spring Pack

- 2 x 2018 Cuvée Nina
- 2 x 2020 Yabby Lake Pinot Gris
- 2 x 2020 Yabby Lake Rose

Valued at: \$216

**Club Price: \$186.60**



### Pack 4

#### Red Claw Pack

- 3 x 2019 Red Claw Chardonnay
- 3 x 2019 Red Claw Pinot Noir

Valued at \$174

**Club Price: \$147.90**

*September Default Pack*



\* Estimates only



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# Yabby Lake Single Vineyard Club

The Yabby Lake Single Vineyard Club rewards members with 20% off all wine purchases (over and above the 36 bottle minimum). It provides exclusive access to rare museum wines, limited release wines and priority access to upcoming releases.

- Personal service from our Wine Club team, where contact can be made directly with us 7 days per week.
- Free delivery Australia-wide.
- Your choice from a range of curated packs each season - made up of Single Vineyard and Single Block releases across our Yabby Lake and Heathcote Estate labels.
- In the event the curated packs do not fit your preference, we can work with you to customise your seasonal order to ensure it's exactly what you are looking for – each and every season!
- 20% discount applies to curated packs and any further purchases of current release wines throughout the year.
- If you prefer something other than our curated packs, the choice is yours from our entire range maintaining your 20% discount and free delivery.
- Enjoy a range of other member benefits at the property including VIP tastings by appointment, member events and restaurant dining benefits (10% discount for a group of 6 or less, priority reservations).
- 36 bottles annually.
- Four deliveries per year (December, March, June, September), 1 x case of six wines per delivery.
- Plus a further 2 x six packs of your choice delivered at any time throughout the year.

## How it works:

Members will be asked to select their preferences for the next seasonal pack upon joining the club. Thereafter you will be emailed two weeks prior to each seasonal delivery to make your selection and reconfirm your order.

## Costs:

Membership is annual (minimum of 4 seasonal deliveries). The 'minimum commitment' is volume based rather than value. Please note: no cancellation within 12 months of subscribing, however the membership can be placed on pause via written request.

Depending on your selections, cost per seasonal delivery can range from \$206 to \$454 for six pack\*.

Total cost for one year subscription (four deliveries), dependent on your selections will range from \$985 to \$1453\*, plus the cost of an additional dozen wines of your choice.

### A taste of featured packs coming up during the year:

- Back vintage Yabby Lake Single Vineyard Chardonnay
- Rare magnums
- Cuvee Nina, new release sparkling Rosé

\* Some limits may apply, dependent on the vintage.

\* Estimates only

September 2021 Seasonal Pack options  
- choose ONE of the following:

## Pack 1

### Museum Pinot Noir

- 6 x 2016 Yabby Lake Pinot Noir

Valued at \$495

**Club Price: \$396.00**



## Pack 2

### Heathcote Estate Block F

- 3 x 2009 Heathcote Block F Shiraz
- 3 x 2019 Heathcote Block F Shiraz

Valued at \$405

**Club Price: \$324.00**



## Pack 3

### Yabby Lake Mixed Pack

- 2 x 2018 Yabby Lake Cuvee Nina
- 2 x 2018 Yabby Lake Chardonnay
- 2 x 2018 Yabby Lake Pinot Noir

Valued at \$308

**Club Price: \$246.40**

**September Default Pack**



## Pack 4

### Heathcote Estate Museum

- 6 x 2011 Heathcote Estate Shiraz

Valued at \$330

**Club Price: \$264.00**

